



**25-27 JAN 2025**

# **FESTIVAL OF SAILS**

*experience it all!*

**25<sup>th</sup> to 27<sup>th</sup> of January 2025**

**INVITATION TO TRADE**

**Food & Beverage Vendors**

# BACKGROUND

## Overview

The Festival of Sails has historical connections back to 1844, originally as a yacht race from Melbourne to Geelong. The 2025 Event will mark the 182nd anniversary of this first race and places the Festival of Sails as one of the oldest sporting events in Australia, with the Passage Race being the oldest sporting event in the Southern Hemisphere.

The Event has grown and developed into a broad spectrum iconic major event in the Australian sporting calendar and is particularly beneficial to the Geelong and Victorian economies. Its growth has seen interest come, not just from the sailing community, but also from the wider community. The two components of this Event – the Sailing Racing (Regatta) and the Geelong Waterfront Festivities (Waterfront) – utilise several key public areas and come together to maximise the engagement with participants, entrants, and visitors.

Regatta competitor numbers are now consistently around 3,000 and have peaked at 4,000 in several years. Waterfront patronage has regularly exceeded 100,000. There is a diversity of activities, amusement, and entertainment to accommodate the needs of all demographic groups attending the Event.

## Event Schedule

The Event has long been held on and around Australia Day. The 2025 Festival of Sails will begin on Australia Day Saturday 25th January 2025 and conclude on Monday 27th January 2025.

## Food Truck Bump In and Bump Out

- Bump In:
  - Between 9am – 5pm Friday 24<sup>th</sup> January 2025
  - OR
  - Between 7am – 9am Saturday 25<sup>th</sup> January 2025
  
- Bump Out
  - Between 8pm – 9pm Monday 27<sup>th</sup> January 2025
  - OR
  - Between 9am – 5pm Tuesday 28<sup>th</sup> January 2025

## Environmental Sustainability Commitment

The Festival of Sails is committed to reducing its environmental impact. As a vendor, we encourage you to use:

- Biodegradable or compostable plates, cups, and cutlery.
- Avoid single-use plastics where possible.

## EVENT AREAS

### **Regatta Village**

The Regatta Village is the main hub for the Festival of Sails regatta participants. Located within the Royal Geelong Yacht Club, it is the first port of call for all sailors on Thursday 26th January 2023 as they race from Melbourne to Geelong.

The party continues late into the night, on Thursday, Friday and Saturday with headline music artists. As well as being home to thousands of sailors, Regatta Village is completely open to the public, and visitors are encouraged to visit the Yacht Club and experience the excitement of the Village.

Vendors are required to be flexible in their trading hours, to cater for early morning breakfasts, and late-night dinners, depending on the style of food served.

Marquees are optional for this area.

### **Trading times requested for food and beverage vendors:**

Saturday 25th January:

10:00am –8:00pm (Vendors may trade past this time in daylight if they wish) Fireworks scheduled for 9:30 pm

Sunday 26th January:

10:00am –8:00pm (Vendors may trade past this time in daylight if they wish)

Monday 27th January:

10:00 am – 5:00 pm

*\*\* There is an opportunity to trade between 7am and midnight, however we will work with vendors on timing depending on the nature of food & beverage served*

## SITE DETAILS & COSTS

Festival of Sails Full Event:

Saturday 25th of January – Monday 27th of January (Three-days Package)

SITE AREA	INCLUSION	DESCRIPTION	COST EX GST
Stony Pier Lane	No Power No water	Food Van/Trailer/Cart (self-contained)	\$1,500
Regatta Village	Power available No Mains water available	Food Van/Trailer/Cart	\$1,800
Regatta Village	M/T/P/L	Powered Food marquee 6mx6m <i>Note: The 6mx6m marquee includes: 3m x 6m area BOH 3m x 6m FOH</i>	\$2,500

INCLUSIONS KEY: M = Marquee, T = Table, P= Power, L = Lighting

^Food vans and trailers only, no food vendors trading from marquees will be accepted



# Terms & Conditions

- All vendor applications must be submitted by the specified deadline to secure participation.
- Full payment is required within 14 days of receiving the invoice to confirm your booking.
- Health and Safety Compliance
- All vendors must adhere to local health and safety regulations and provide copies of their food safety and public liability insurance certificates.
- Vendors using gas equipment must provide valid gas compliance certificates, and equipment must comply with Australian Standards.
- Vendors must always conduct themselves professionally and respectfully. Any behavior deemed inappropriate by the organizers may result in immediate removal from the event without a refund.
- Vendor site allocations are determined by the event organisers and are non-transferable. Requests for specific site locations will be considered but cannot be guaranteed.
- Vendors are responsible for keeping their site clean and removing all waste upon bump-out. Sites left in poor condition may incur additional cleaning fees.
- Vendors must hold and maintain public liability insurance covering a minimum of AUD [Insert Amount]. Proof of insurance must be provided before the event.
- The Festival of Sails organizers are not liable for any damage, theft, or loss of property, or for any personal injuries occurring within the vendor's allocated area.
- Vendors are responsible for securing their goods, equipment, and cash always.
- The sale of alcohol by vendors is strictly prohibited at the Festival of Sails 2025.